

**Free Fair & Healthy** is an intriguing new creative platform with unlimited access for everyone working toward *free people in fair societies on a healthy planet*. The FF&H Creative Platform will launch on International Free Fair & Healthy Day—a global celebration and chance to tell the world what Free Fair & Healthy means to you.



**Why?** *Free people in fair societies on a healthy planet* is a simple way to say what we stand, work and fight for. Free Fair & Healthy channels our energy in a difficult and complex reality. It's a wave of "Heck yes" breaking over a sea of "Hell no."



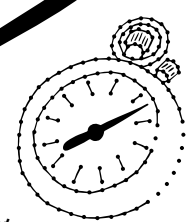
**How do I use it?** Free Fair & Healthy is designed to support resistance, activism, demonstration, expression, innovation and celebration. The FF&H Creative Platform is brimming with whimsical, thought-provoking icons, fonts, posters, stickers, presentation templates and protest signs to download, along with tips and ideas that are easy for anyone to use. It's a valuable resource for social media, blogging, graphic design or just having fun around the house. There's absolutely no charge. You can customize and build on everything we've begun.



1. Visit [www.freefairhealthy.org](http://www.freefairhealthy.org) to preview the FF&H Creative Platform and sign up for a reminder. Encourage all your contacts to do the same.

2. Come back on **December 12** to access the entire FF&H Creative Platform. Download profile and cover photos and post them on social media for International Free Fair & Healthy Day. Return to the site and download more resources as often as you'd like.

3. Celebrate International Free Fair & Healthy Day by tagging all your posts by **#freefairhealthy** to tell the world what you stand, work and fight for.



Set your timer!  
International Free Fair & Healthy Day  
December 12, 2017

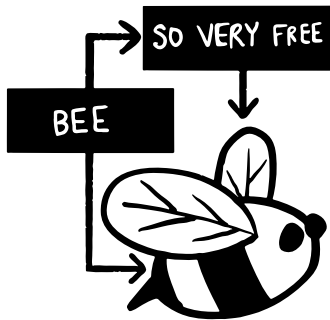
**Who are you people and why is this resource free?**

Free Fair & Healthy is created by Big Tada, Inc. and Keneta Anderson, independent creative professionals who collaborate under the moniker Poultry National Park. One of our clients, Quixote Foundation, spent its entire endowment and put everything from the money to the office furnishings in other people's hands. We decided to put the brand assets we'd developed for them (and a bunch of new stuff) in yours.

Made with the FF&H Creative Platform!

# Free Fair & Healthy T-shirts

We created a special selection of FF&H t-shirts for an event, and decided to share them too. They're available for purchase through CustomInk (your money buys the T-Shirts and none of it goes to us). Multiple product styles, sizes and colors are available for each.



[www.freefairhealthy.org](http://www.freefairhealthy.org)  
#stingsweetly

OPTIONS



[www.freefairhealthy.org](http://www.freefairhealthy.org)  
#Recipe4Equity

OPTIONS



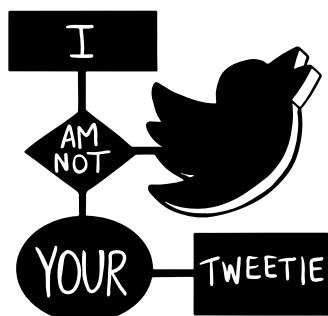
[www.freefairhealthy.org](http://www.freefairhealthy.org)  
#lit

OPTIONS



[www.freefairhealthy.org](http://www.freefairhealthy.org)  
#womenincharge

OPTIONS



[www.freefairhealthy.org](http://www.freefairhealthy.org)  
#SayHerName

OPTIONS



[www.freefairhealthy.org](http://www.freefairhealthy.org)  
#feminist

OPTIONS